



PRESS RELEASE

FOR IMMEDIATE RELEASE: 12/17/2022

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“Love Is in the Air” Express Valentine’s Weddings Are Back at The Heritage Society for Only \$500

Sold-out express weddings on Valentine’s 2021 make Houston history with an encore demand for 2022

Houston, December 17: History will be repeating itself in 2022, because The Heritage Society broke a record in 2021 in Sam Houston Park’s history and conducted 29 ceremonies in a Valentine’s weekend-long express wedding extravaganza. Couples jumped at the chance to get married for a “Love Is in the Air” wedding package including all the wedding bells and whistles. In 2022, a couple can walk down the aisle or renew their vows for \$500 in a historic church followed by a light reception.

“We were sold out within one day after we aired the promotion on TV in 2021,” The Heritage Society’s executive director, Alison Bell said. “The church bell rang nearly every hour throughout Valentine’s Day weekend, and our couples were pleasantly surprised with their lovely express wedding experiences.”

“Our generous vendors have returned to give couples an affordable yet charming wedding experience in the beautifully decorated 1891 St. John Church,” The Heritage Society’s wedding events director, Laura Woods said. “Couples will have a floral-decorated church, musicians from Heartstrings String Ensemble, a reception area with a champagne toast, an officiant, and much more.”

“The Goberts and the Aguilars said they loved how they just had to dress for the occasion and show up, which removed all the stress of event planning.” Bell said. The Goberts and the Aguilars weddings also were covered in the press making their weddings more memorable. Another couple was interviewed for a television news segment at St. John Church and said that the express wedding was the ideal opportunity for them.

“The express ceremonies we hosted were a first...they were kept as safe as possible with masks, cleaning after every ceremony, and had small guest lists,” The Heritage Society’s board president, Minnette Boesel stated. Boesel said that Valentine’s weekend 2021 proved that small ceremonies could be successfully conducted using COVID-19 safety guidelines, and the demand for short wedding ceremonies was a good alternative when love cannot wait.

“We are able to offer these affordable packages because of our board, our volunteers, our officiants, and our partnerships with generous wedding professionals,” Bell said. Most of the wedding services professionals such as Kirksey Gregg Productions, Rexberry Luxury Weddings and Events, The Ballroom at Bayou Place, and Heartstrings String Ensemble who participated last year are returning to create romantic events of couples’ lifetimes. To book your wedding event, please contact lwoods@heritagesociety.org or call 713-655-1912, ext. 112.

More about The Heritage Society: The Heritage Society serves as a popular wedding venue in Downtown Houston with its picturesque park grounds and historic St. John Church. Their park grounds and museum tell the



stories of the diverse history of Houston and Texas through collections, exhibits, educational programs, film, video, and now online content. Founded in 1954 by a number of public-spirited Houstonians to rescue the 1847 Kellum-Noble House from demolition, The Heritage Society has since saved an additional nine historic buildings, moved them from various locations to join the Kellum-Noble House in Sam Houston Park, and restored them to reflect their respective eras. These 10 buildings, along with the museum gallery, serve as historic reference points and exhibition spaces for more than 23,000 artifacts that document life in Houston from the early 1800s to the mid-1900s. To book your wedding event, please contact info@heritagesociety.org or call 713-655-1912, ext. 114.

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