Financial Statements and Independent Accountants' Review Report for the year ended May 31, 2013



### **Independent Accountants' Review Report**

To the Board of Directors of The Heritage Society:

We have reviewed the accompanying statement of financial position of The Heritage Society as of May 31, 2013 and the related statements of activities, of functional expenses, and of cash flows for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquiries of The Heritage Society's management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the review in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance that there are no material modifications that should be made to the financial statements. We believe that the results of our procedures provide a reasonable basis for our report.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

The financial statements for the year ended May, 31, 2012 were audited by us, and we expressed an unqualified opinion on them in our report dated September 17, 2012, but we have not performed any auditing procedures since that date.

September 11, 2013

Blazek & Vetterling

## Statements of Financial Position as of May 31, 2013 and 2012

	REVIEWED	AUDITED
	<u>2013</u>	<u>2012</u>
ASSETS		
Cash Pledges receivable Prepaid and other assets Property and equipment, net (Note 3) Investments (Note 4) Collections (Note 5)  TOTAL ASSETS	\$ 22,605 343,307 14,536 37,232 1,141,557 0 \$ 1,559,237	\$ 6,606 21,441 12,394 36,430 1,222,201 0 \$ 1,299,072
LIABILITIES AND NET ASSETS		
Liabilities: Accounts payable and accrued expenses	\$ 14,514	\$ 14,148
Deferred revenue  Total liabilities	15,563 30,077	9,700 23,848
Net assets (Note 8):     Unrestricted     Temporarily restricted (Note 7)     Permanently restricted  Total net assets	(113,456) 550,172 1,092,444 1,529,160	(39,622) 222,402 1,092,444 1,275,224
TOTAL LIABILITIES AND NET ASSETS	\$ 1,559,237	\$ 1,299,072

## Statement of Activities for the year ended May 31, 2013

	REVIEWED							
	<u>UNI</u>	RESTRICTED		EMPORARILY RESTRICTED	PERMANENTLY RESTRICTED		TOTAL	
REVENUE:								
Contributions (Note 9) Investment return, net (Note 4) Admissions and tours Fundraising events Facility rental income Other income	\$	300,742 2,962 132,978 49,145 43,711 9,410	\$	471,004 171,254		\$	771,746 174,216 132,978 49,145 43,711 9,410	
Total revenue		538,948		642,258			1,181,206	
Net assets released from restrictions: Expenditures for program purposes Expiration of time restrictions Total		304,397 10,091 853,436		(304,397) (10,091) 327,770		_	1,181,206	
EXPENSES:								
Program services Management and general Fundraising		671,593 130,162 125,515					671,593 130,162 125,515	
Total expenses		927,270					927,270	
CHANGES IN NET ASSETS		(73,834)		327,770			253,936	
Net assets, beginning of year		(39,622)		222,402	\$ 1,092,444		1,275,224	
Net assets, end of year	\$	(113,456)	\$	550,172	\$ 1,092,444	\$	1,529,160	

## Statement of Activities for the year ended May 31, 2012

			AUDI	TED		
	UNRESTRIC		EMPORARILY RESTRICTED	PERMANENTLY RESTRICTED		<u>TOTAL</u>
REVENUE:						
Contributions ( <i>Note 9</i> ) Investment return, net ( <i>Note 4</i> ) Admissions and tours Fundraising events Direct donor benefit costs Facility rental income Other income	100, 80, (10, 50,	593)	161,496 (64,443)		\$	419,388 (75,036) 100,688 80,489 (10,499) 50,185 8,849
Total revenue	477,	011	97,053			574,064
Net assets released from restrictions: Expenditures for program purposes Total	391, 868,		(391,795) (294,742)		_	574,064
EXPENSES:						
Program services Management and general Fundraising	817, 136, 71,					817,091 136,829 71,901
Total expenses	1,025,	<u>821</u>				1,025,821
Changes in net assets before disposal of collection items	(157,	015)	(294,742)			(451,757)
Disposal of collection items			2,317			2,317
CHANGES IN NET ASSETS	(157,	015)	(292,425)			(449,440)
Net assets, beginning of year	117,	<u> 393</u>	514,827	\$ 1,092,444		1,724,664
Net assets, end of year	<u>\$ (39,</u>	<u>622</u> ) <u>\$</u>	222,402	\$ 1,092,444	\$	1,275,224

## Statement of Functional Expenses for the year ended May 31, 2013

				REV	EWED	1		
	MANAGEMENT							
		PROGRAM		AND				
		SERVICES		GENERAL	<u>F</u> I	UNDRAISING		TOTAL
Salaries and related taxes and benefits	\$	461,213	\$	73,926	\$	70,596	\$	605,735
Professional fees and contract services		33,695		19,915		42,000		95,610
Occupancy		39,503		5,000		5,000		49,503
Materials and supplies		37,809		781		451		39,041
Insurance		18,391		5,747				24,138
Historic home restoration and repair		20,344		,				20,344
Telephone and technology		15,721		1,406		1,450		18,577
Security		17,438						17,438
Bank and credit card fees				15,730				15,730
Depreciation		5,694		1,930		1,930		9,554
Printing and publications		5,769				2,301		8,070
Equipment rental and maintenance		5,670		567		568		6,805
Advertising and promotion		3,840						3,840
Postage and handling		2,342		250		1,219		3,811
Other		4,164		4,910				9,074
Total expenses	\$	671,593	\$	130,162	\$	125,515		927,270
Custodial and investment advisory fees								10,788
Total							\$	938,058

## Statement of Functional Expenses for the year ended May 31, 2012

	AUDITED									
	MANAGEMENT									
		PROGRAM		AND						
		SERVICES		GENERAL	<u>FU</u>	NDRAISING		<u>TOTAL</u>		
Salaries and related taxes and benefits	\$	501,808	\$	83,635	\$	57,901	\$	643,344		
Professional fees and contract services		44,050		24,650		863		69,563		
Occupancy		43,104				2,000		45,104		
Materials and supplies		42,605		1,788		3,119		47,512		
Insurance		14,105		10,453				24,558		
Historic home restoration and repair		92,656						92,656		
Telephone and technology		20,129		1,843		1,450		23,422		
Security		18,444						18,444		
Bank and credit card fees				6,557				6,557		
Depreciation		7,929		1,322		915		10,166		
Printing and publications		7,711		201		590		8,502		
Equipment rental and maintenance		11,931		459		459		12,849		
Advertising and promotion		4,372						4,372		
Postage and handling		4,833		1,280		389		6,502		
Other		3,414		4,641		4,215		12,270		
Total expenses	\$	817,091	\$	136,829	\$	71,901		1,025,821		
Direct donor benefit costs								10,499		
Custodial and investment advisory fees								11,474		
Total							\$	1,047,794		

## Statements of Cash Flows for the years ended May 31, 2013 and 2012

	REVIEWED			AUDITED	
		<u>2013</u>		<u>2012</u>	
CASH FLOWS FROM OPERATING ACTIVITIES:					
Changes in net assets Adjustments to reconcile changes in net assets to net cash used by operating activities:	\$	253,936	\$	(449,440)	
Net realized and unrealized (gain) loss on investments Depreciation Changes in operating assets and liabilities:		(152,837) 9,554		94,156 10,166	
Pledges receivable Prepaid and other assets Accounts payable and accrued expenses Deferred revenue		(321,866) (2,142) 366 5,863		187,089 6,508 (55,771) (935)	
Net cash used by operating activities		(207,126)		(208,227)	
CASH FLOWS FROM INVESTING ACTIVITIES:					
Purchases of investments Proceeds from sales and maturities of investments Net sale (purchase) of money market mutual funds Purchases of property and equipment		(988,507) 1,218,563 3,425 (10,356)		(207,817) 398,251 (38,910) (10,522)	
Net cash provided by investing activities		223,125		141,002	
CASH FLOWS FROM FINANCING ACTIVITIES:					
Advances on line of credit Payments on line of credit		152,300 (152,300)		20,000 (20,000)	
Net cash provided by financing activities	_	0		0	
NET CHANGE IN CASH		15,999		(67,225)	
Cash, beginning of year		6,606	_	73,831	
Cash, end of year	\$	22,605	\$	6,606	

Notes to Financial Statements for the years ended May 31, 2013 and 2012

#### NOTE 1 – ORGANIZATION AND SUMMARY OF ACCOUNTING POLICIES

<u>Organization</u> – The Heritage Society (THS), a museum complex at Sam Houston Park, was incorporated in 1954 as a nonprofit corporation. THS collects, preserves, exhibits, and celebrates the diverse history of the Houston region. THS is supported by voluntary contributions of time and money from members and the community in connection with fundraising campaigns and events and by gifts of historical items.

<u>Federal income tax status</u> – THS is exempt from federal income taxes under §501(c)(3) of the Internal Revenue Code and is classified as a public charity under §509(a)(2). THS files annual federal information returns that are subject to routine examination; however, there are no examinations for any tax periods currently in progress. THS believes it is no longer subject to examinations of returns for tax years ended before May 31, 2010.

<u>Pledges receivable</u> that are expected to be collected within one year are reported at net realizable value. Amounts expected to be collected in more than one year are discounted to estimate the present value of future cash flows. At May 31, 2013, all pledges receivable are due within one year.

<u>Property and equipment</u> is reported at cost if purchased and at estimated fair value at the date of contribution if donated. Depreciation is computed using the straight-line method over estimated useful lives of 3 to 25 years.

<u>Investments</u> are reported at fair value. Investment return is reported in the statement of activities as an increase in unrestricted net assets unless the use of the income is limited by donor-imposed restrictions. Investment return whose use is restricted by the donor is reported as an increase in temporarily restricted net assets until expended in accordance with donor-imposed restrictions.

<u>Collections</u> – Collections, which were acquired through purchases and contributions, are not recognized as assets in the statement of financial position. Purchases of collection items are recognized as decreases in unrestricted net assets in the year in which the items are acquired or as decreases in temporarily restricted net assets if the assets used to purchase the items are restricted by donors. Contributed collection items are not reflected in the financial statements. Proceeds from deaccessions or insurance recoveries are reflected as increases in the appropriate net asset classes.

<u>Net asset classification</u> – Revenue and the related net assets are classified based on the existence or absence of donor-imposed restrictions, as follows:

- Unrestricted net assets include those net assets whose use is not restricted by donor-imposed stipulations even though their use may be limited in other respects such as by contract or board designation.
- *Temporarily restricted net assets* include contributions and investment return restricted by the donor for specific purposes or time periods. When a purpose restriction is accomplished or a time restriction ends, temporarily restricted net assets are released to unrestricted net assets.
- Permanently restricted net assets include contributions that donors have restricted in perpetuity. Investment return from these funds is donor-restricted to support maintenance of historical structures, grounds, and collections.

<u>Contributions</u> are recognized as revenue at estimated fair value when an unconditional commitment is received from the donor. Contributions received with donor stipulations that limit the use of the donated assets are classified as restricted support. Conditional contributions are recognized in the same manner when the conditions are substantially met.

<u>Non-cash contributions</u> – Donated materials and use of facilities are recognized at fair value as contributions when an unconditional commitment is received from a donor. The related expense is recognized as the item is used. Contributions of services are recognized when services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

Admission and tour fees are recognized when services are provided.

<u>Facility rental income</u> is recognized when services are provided. Amounts received in advance are reflected as deferred revenue in the statement of financial position.

<u>Estimates</u> – Management must make estimates and assumptions to prepare financial statements in accordance with generally accepted accounting principles. These estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, the amounts of reported revenue and expenses, and the allocation of expenses among various functions. Actual results could vary from the estimates that were used.

#### NOTE 2 – AGREEMENT WITH THE CITY OF HOUSTON

THS operates a museum and ten historical structures located in Sam Houston Park (the Park) under an agreement with the City of Houston (the City). The agreement is subject to certain restrictions set by the City, and THS does not have exclusive use of the land. The current agreement terminates in June 2039. Titles to all buildings located in the Park are vested in the City. Titles to newly acquired buildings are transferred to the City within 15 days of completed installation.

## NOTE 3 – PROPERTY AND EQUIPMENT

Property and equipment consists of the following:

	<u>2013</u>	<u>2012</u>
Gallery and exhibition fixtures Furniture and equipment	\$ 162,253 190,416	\$ 162,253 214,708
Total property and equipment, at cost Accumulated depreciation	 352,669 (315,437)	 376,961 (340,531)
Property and equipment, net	\$ 37,232	\$ 36,430

#### NOTE 4 – INVESTMENTS AND FAIR VALUE MEASUREMENTS

Generally accepted accounting principles require that certain assets and liabilities be reported at fair value and establish a hierarchy that prioritizes inputs used to measure fair value. Fair value is the price

that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The three levels of the fair value hierarchy are as follows:

- Level 1 Inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the reporting date.
- Level 2 Inputs are other than quoted prices included in Level 1, which are either directly observable or can be derived from or corroborated by observable market data at the reporting date.
- Level 3 Inputs are not observable and are based on the reporting entity's assumptions about the inputs market participants would use in pricing the asset or liability.

Assets measured at fair value at May 31, 2013 are as follows:

	LEVEL 1	LEVEL 2	LEVEL 3	TOTAL
Investments:				
Equity securities				
Large-cap	\$ 197,924			\$ 197,924
Mid-cap	11,519			11,519
International developed	1,960			1,960
Equity mutual funds				
International developed	188,351			188,351
International emerging	98,610			98,610
Mid-cap	67,660			67,660
Small-cap	66,282			66,282
Fixed-income securities				
Mutual funds	147,964			147,964
Corporate bonds		\$ 98,128		98,128
Exchange-traded index funds	22,590			22,590
Global real estate index mutual fund	80,715			80,715
Exchange-traded commodity fund	80,375			80,375
Money market mutual funds	 79,479	 		 79,479
Total assets measured at fair value	\$ 1,043,429	\$ 98,128	<u>\$</u> 0	\$ 1,141,557

Assets measured at fair value at May 31, 2012 are as follows:

	LEVEL 1	LEVEL 2	LEV	EL 3	TOTAL
Investments:					
Equity securities					
Large-cap	\$ 479,814				\$ 479,814
Mid-cap	18,433				18,433
International developed	5,230				5,230
Equity mutual funds					
International developed	229,792				229,792
Mid-cap	61,145				61,145
Small-cap	59,867				59,867
Fixed-income mutual funds	271,947				271,947
Global real estate index mutual fund	13,066				13,066
Money market mutual funds	 82,907	 			 82,907
Total assets measured at fair value	\$ 1.222.201	\$ 0	\$	0	\$ 1.222.201

Valuation methods used for assets measured at fair value are as follows:

- Equity securities and exchange-traded funds are valued at the closing price reported on the active market on which the individual securities are traded.
- *Mutual funds* are valued at the reported net asset value.
- *Fixed-income securities* are valued using prices obtained from independent quotation bureaus that use computerized valuation formulas to calculate fair values.

These valuation methods may produce a fair value that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while THS believes its valuation methods are appropriate, the use of different methods or assumptions could result in a different fair value measurement at the reporting date.

Investments are exposed to various risks such as interest rate, market, and credit risks. Because of these risks, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial position and statement of activities.

Investment return consists of the following:

	<u>20</u>	<u>013</u>	<u>2012</u>
Interest and dividends	\$	32,167 \$	30,594
Net realized and unrealized gain (loss)	1:	52,837	(94,156)
Custodial and investment advisory fees		10,788)	(11,474)
Investment return, net	<u>\$ 1</u> ′	<u>74,216</u> \$	(75,036)

### **NOTE 5 – COLLECTIONS**

THS's collections are made up of historical artifacts that are held for educational, research, and curatorial purposes. Each of the items is catalogued, preserved, and cared for, and activities verifying existence and assessing condition are performed periodically. The collections are subject to a policy that requires proceeds from the sale or other disposition of collection items to be used to acquire other items for the collections. Proceeds from sales of collection items that were contributed with restrictions are reflected as an increase in temporarily restricted net assets in the statement of activities. During 2013 and 2012, various collection items including paper archival materials, furniture, housewares, and other accessories were deaccessioned from the permanent collection.

### **NOTE 6 – LINE OF CREDIT**

THS has a \$100,000 unsecured line of credit with a bank which matures on June 1, 2014. Amounts outstanding under the line bear interest at the greater of the bank's prime rate plus 0.5% (5.5% at May 31, 2013) or 5.0%. At May 31, 2013 and 2012, no amount was outstanding.

#### NOTE 7 – TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes:

	<u>2013</u>	<u>2012</u>
Maintenance of historical structures	\$ 295,579	\$ 40,304
Time-restricted for future operations	143,707	10,091
Museum collections	110,886	110,875
Endowment earnings restricted to support maintenance		
of historical structures, grounds and collections	 	 61,132
Total temporarily restricted net assets	\$ 550,172	\$ 222,402

#### **NOTE 8 – ENDOWMENT FUNDS**

THS maintains an endowment fund which is comprised of both donor-restricted endowment funds which are maintained in accordance with explicit donor stipulations and unrestricted assets set aside by the Board of Directors (the Board). The endowment fund is invested to support maintenance of historical structures, grounds and collections.

The Board has interpreted the Texas Uniform Prudent Management of Institutional Funds Act (TUPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, THS classifies the amount specified by explicit donor stipulation as an endowment as permanently restricted net assets. This amount is not reduced by losses on investments in the endowment fund or by approved appropriations for expenditure from the fund. The portion of the donor-restricted endowment funds not classified as permanently restricted is classified as temporarily restricted net assets until appropriated for expenditure. Temporarily restricted net assets are reclassified to unrestricted net assets for the amount appropriated when the purpose restriction has been met. Assets designated by the Board to function as an endowment for maintenance of historical structures are classified as unrestricted net assets.

Endowment funds are maintained in a separate investment account which is managed by an independent financial firm that follows guidance provided in an investment policy approved by the Board. The Board approves appropriations for expenditures of endowment funds as part of the annual budget or as needed.

THS's investment policy attempts to provide a predictable stream of funding for maintenance while seeking to maintain the purchasing power of the endowment assets. To satisfy its long-term rate-of-return objectives, THS relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). THS targets a diversified asset allocation that places an emphasis on a blend of equity-based investments and fixed-income investments to achieve it long-term return objectives within prudent risk constraints.

In accordance with TUPMIFA, THS considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of THS and the donor-restricted endowment fund
- General economic conditions

- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of THS
- The investment policies of THS

Endowment net asset composition at May 31, 2013:

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL	
Donor-restricted endowment funds	\$ 49,113	<u>\$</u> 0	\$ 1,092,444	<u>\$ 1,141,557</u>	
Endowment net asset composition at May	31, 2012:				
	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL	
Donor-restricted endowment funds Board-designated endowment funds	\$ 68,625	\$ 61,132	\$ 1,092,444	\$ 1,153,576 68,625	
Endowment net assets	\$ 68,625	<u>\$ 61,132</u>	<u>\$ 1,092,444</u>	<u>\$ 1,222,201</u>	
Changes in net assets of the endowment fu	ınds are as follov	ws:			
	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	<u>TOTAL</u>	
Endowment net assets, May 31, 2011	\$ 180,983	<u>\$ 194,454</u>	\$ 1,092,444	\$ 1,467,881	
Investment return: Interest and dividends Net realized and unrealized loss Investment management fees	4,072 (12,579) (1,533)	26,409 (81,577) (9,941)		30,481 (94,156) (11,474)	
Net investment return	(10,040)	(65,109)		(75,149)	
Appropriation for expenditure	(102,318)	(68,213)		(170,531)	
Endowment net assets, May 31, 2012	68,625	61,132	1,092,444	1,222,201	
Investment return: Interest and dividends Net realized and unrealized gain Investment management fees	545 2,590 (183)	31,611 150,248 (10,605)		32,156 152,838 (10,788)	
Net investment return	2,952	171,254		174,206	
Appropriation for expenditure	(22,464)	(232,386)		(254,850)	
Endowment net assets, May 31, 2013	\$ 49,113	<u>\$ 0</u>	\$ 1,092,444	<u>\$ 1,141,557</u>	

### NOTE 9 – IN-KIND CONTRIBUTIONS AND CONDITIONAL CONTRIBUTIONS

During 2013 and 2012, THS recognized \$94,524 and \$94,068, respectively, of contributed printing, advertising, educational services, and historic house utilities and maintenance. These amounts are

recognized as contributions and primarily as program expenses in the accompanying statement of activities.

THS received two conditional contributions during 2013 totaling \$95,000 for restoration of the 4<sup>th</sup> Ward Cottage conditioned upon THS incurring eligible costs. These conditional contributions have not been recognized as of May 31, 2013 but will be recognized when the conditions are substantially met.

#### **NOTE 10 – RETIREMENT PLAN**

THS maintains a \$401(k) retirement savings plan for its employees. The plan allows eligible employees to contribute a portion of their earnings each plan year subject to certain Internal Revenue Service limitations and defer federal income taxes on the contributions. THS makes contributions to the plan for each employee equal to 3% of their salary. During 2013 and 2012, THS contributed approximately \$12,790 and \$7,400, respectively, to the plan.

#### **NOTE 11 – MANAGEMENT'S PLAN**

During 2013 and 2012, THS experienced unrestricted deficits that were financed primarily by board-approved internal borrowing of THS's temporarily restricted museum collection funds and appropriation of investment return of endowment funds. During 2013, management and the Board began implementing strategies to increase revenue, reduce expenses, and manage cash flows through a combination of renewing and expanding the donor base, increasing fees to better align with those of similar facilities in the Houston area, renegotiating vendor contracts, reducing employee work schedules, and curtailing some services.

### **NOTE 12 – CONTINGENCY**

THS and an unrelated special event vendor have been named as defendants in a lawsuit involving personal injury of a historic home visitor on a city street. THS does not believe that it is responsible for any conditions that may have resulted in injury, has contested the suit vigorously, and has filed cross claims against the unrelated party and event coordinator for contribution and/or indemnification. THS is insured for such occurrences and its insurer has assumed defense of the lawsuit. THS does not believe resolution of this matter will have any material impact on its financial position.

### **NOTE 13 – SUBSEQUENT EVENTS**

Management has evaluated subsequent events through September 11, 2013, which is the date that the financial statements were available for issuance. No events were identified that are required to be disclosed or would have a material impact on reported net assets or changes in net assets.